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2012 Web Marketing Valuation

10/12/11 Higbee to Race EBR 1190RS in WSMC event
<http://roadracingworld.com/news/article/?article=46331>
8/17/11 Higbee to compete in AMA Pro XR1200 Race At Indy
<http://roadracingworld.com/news/article/?article=45678>
6/3/11 Higbee to Racing in AMA Pro XR1200 class at Road America
<http://roadracingworld.com/news/article/?article=44722>
1/30/11 Higbee Gains Title Sponsor for his Buell 1125R
<http://roadracingworld.com/news/article/?article=43197>
10/19/11 Higbee Wins WSMC F1
<http://roadracingworld.com/news/article/?article=42407>
7/18/11 Higbee fastest in AMA XR1200 warm up in Ohio
<http://roadracingworld.com/news/article/?article=41247>
5/24/10 Video – Higbee Racing in TTXGP at Infineon Raceway
<http://roadracingworld.com/news/article/?article=40575>
5/16/10 Higbee Runs away with TTXGP at Infineon Raceway
<http://roadracingworld.com/news/article/?article=40476>
5/4/10 video – higbee setting up his ducati 1098R at Autoclub Speedway
<http://roadracingworld.com/news/article/?article=40325>
3/22/10 Higbee and Ducati 1098 top WSMC F1 Race at Willow Springs
<http://roadracingworld.com/news/article/?article=39816>
10/16/11 race audio coverage – higbee wins WSMC F1 race at the Street of Willow
<http://dl.dropbox.com/u/33132178/wsmc/2011/october/wsmc-oct2011-race14.mp3>

Crotch Rocket TV episodes

2010 Higbee Thanks

<http://www.youtube.com/watch?v=T8xePoaSAmk&feature=plcp&context=C3fc1651UDOEgsToPDskL19SQSkQYrwsSuQds95xuO>

2010 Higbee part II

http://www.youtube.com/watch?v=U_mJTN3VIm0&feature=plcp&context=C327854cUDOEgsToPDskKhBJHr_HTIu0FfREtMA__0

2010 Road America

http://www.youtube.com/watch?v=ULK0RBnDoe8&feature=plcp&context=C3c1ea05UDOEgsToPDskLBQk-Rdzv56N9YX1GxP_Gt

10/14/11 Willow Springs Day1 Part 2

http://www.youtube.com/watch?v=s1fp-RXqVgU&feature=plcp&context=C39c996eUDOEgsToPDskIIBk4Y_xCwH0AhqZILGFFr

10/14/11 Willow Springs final

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<http://www.youtube.com/watch?v=f-7nuNyFPhY&feature=plcp&context=C31ebcb6UDOEgsToPDskLWhPSkamW0jyWZFQdzc7uk>
10/16/11 Willow springs Open superbike
<http://www.youtube.com/watch?v=Zce1P6SYJTc&feature=plcp&context=C3a1a5bfUDOEgsToPDskKPtI ZsSs4Iv0ZcwbKQ7Nzf>

Higbee-Racing.com website
<http://www.higbee-racing.com/>

Higbee Racing Wordpress
<http://shawnhigbee.wordpress.com/>

Wikipedia
http://en.wikipedia.org/wiki/Shawn_Higbee

AMA – sept 2009 Shawn Higbee James Gang racing NJMP 8 Hours
<http://www.amaproracing.com/rr/news/index.cfm?cid=23671>

AMA –march 2009 Higbee Puts Buell in Daytona 200 Top Five
<http://www.amaproracing.com/rr/news/index.cfm?cid=21082>

AMA Pro Roadracing Rider Profile
<http://www.amaproracing.com/rr/riders/rider.cfm?did=3249>

Bartels HD
<http://www.bartelsharley.com/racing/ShawnHigbee.html>

TTXGP win coverage webridestv
<http://blog.webridestv.com/2010/05/shawn-higbee-wins-first-ever-us-electric-motorcycle-road-race/>

Chautauqua sports hall of fame
<http://www.chautauquasportshalloffame.org/higbee.php>

Youtube video - 5th in 2009 Daytona 200
<http://www.youtube.com/watch?v=fom0SQkCKY>

2008 Daytona Tire test
<http://www.youtube.com/watch?v=0mLOxKG2XPE>

TTXGP Infineon Race Video - ultimatemotorcycling
<http://www.ultimatemotorcycling.com/2010/shawn-higbee-ttxgp-infineon-race-video>

SoCal Buell Riders profile
<http://www.meetup.com/SoCal-Buell-Riders/members/10035091/>

OTT Video (you tube)- Fontana 2010 Ducati Bazzaz Traction control testing
<http://www.youtube.com/watch?v=wSKW0UTCfZk>

OTT Video (spike tv) - 2009 Daytona Tire Test
<http://www.spike.com/video/shawn-higbee-daytona/3102702>

Asphalt and Rubber- Thunderhill zero motorcycle test

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<http://www.asphaltandrubber.com/rumors/zero-motorcycles-testing-thunderhill-shawn-higbee/>

asphalt and Rubber - Infineon TTXGP pole

<http://www.asphaltandrubber.com/racing/ttxgp-infineon-qualifying/>

crotch rocket tv interview sept 2010 willow springs

http://crotchrocket.tv/CrotchRocket/Shawn_Higbee_Special_2.html

plugbike ttxgp pit photo

<http://plugbike.com/2010/05/16/2010-ttxgp-round-1-results-at-infineon-raceway/shawn-higbee-agni-ttxgp-2010-winner/>

gizmag ttxgp race coverage

<http://www.gizmag.com/first-north-american-electric-superbike-race/15215/>

2wheeltuesday - 2009 Daytona 200

<http://2wheeltuesday.com/2009/03/shawn-higbee-puts-his-buell-in-daytona-200-top-5/>

shawnhigbee wordpress - press release daytona 2010

<http://shawnhigbee.wordpress.com/2010/02/25/shawn-higbee-to-ride-moto-forza-sponsored-ducati-at-daytona/>

Tilley HD - 1998 Pro Thunder

http://www.tilleyhd.com/miscpage_008.asp

Wired Magazine - TTXGP

<http://www.wired.com/autopia/2010/05/electric-motorcycle-race-becomes-a-dogfight/>

popmonkey - TTXGP photos

http://gallery.popmonkey.com/v/ducmonkey/1005ttxgp/100516113328_ttxgp.jpg.html

zero motorcycles - TTXGP Infineon article

<http://www.zeromotorcycles.com/ttxgp/>

Youtube Video - TTXGP Infineon Race

<http://www.youtube.com/watch?v=2fLeHHYonc>

NY Times - TTXGP Infineon Race

<http://wheels.blogs.nytimes.com/2010/05/20/video-first-ttxgp-electric-motorcycle-race-at-infineon/>

Speed TV - AMA Mid Ohio XR1200

http://news.speedtv.com/topic/Shawn_Higbee/articles

Motorcycle Online - 1/4 mile wheelie video

<http://www.motorcycle.com/shoot-outs/sport-twins-1997-3360.html?page=2>

examiner.com - Daytona 200 2009

<http://www.examiner.com/boomer-biker-in-national/higbee-puts-buell-daytona-200-top-5>

chautauqua sports hall of fame - higbee

<http://www.chautauquasportshalloffame.org/higbee.php>

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<http://www.cyclenews.com/articles/road-racing/2010/03/05/herrin-wins-daytona-200>

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http://www.cyclenews.com/regional_events/read/road-racing/2009/02/15/090215-Toyota-Gold-Cup-Grand-Prix-Road-Racing-Series-Rd2

cyclenews.com - HD VR1000 superbike development team 2001

<http://www.cyclenews.com/articles/road-racing/2001/01/28/harley-makes-history>

road racing world - feb 2010 Higbee to race Moto Forza Ducati at Datytona

<http://roadracingworld.com/news/article/?article=39464>

road racing world - march 2010 Higbee wins WSMC F1 race on Ducati

<http://roadracingworld.com/news/article/?article=39464>

road racing world - feb 2010 Higbee to Race Buell in Daytona 200

<http://roadracingworld.com/news/article/?article=39530>

road racing world - oct 2010 Higbee wins WSMC F1 race on Buell

<http://roadracingworld.com/news/article/?article=42407>

road racing world - july 2010 Higbee fastest in XR1200 warmup at Mid Ohio

<http://roadracingworld.com/news/article/?article=41247>

road racing world - may 2010 Higbee Wins Infineon TTXGP Video with commentary

<http://roadracingworld.com/news/article/?article=40575>

road racing world - may 2010 Higbee wins TTXGP Infineon results

<http://roadracingworld.com/news/article/?article=40476>

road racing world - may 2010 Higbee Qualifies on Pole for TTXGP

<http://roadracingworld.com/news/article/?article=40467>

road racing world - jan 2010 Higbee test on Yamaha R6 at Fontana

<http://roadracingworld.com/news/article/?article=39090>

road racing world - june 2009 Video Interview of Racing Buell at Road America

<http://roadracingworld.com/news/article/?article=37449>

road racing world - sept 2009 Higbee rides for James Gang Racing in NJ

<http://roadracingworld.com/news/article/?article=37927>

road racing world - march 2009 Higbee leaves Buell Motorcycle to pursue full-time racing career

<http://roadracingworld.com/news/article/?article=35901>

road racing world - sept 2007 Higbee to Race for RMR Buell in MotoST 8hr at Daytona

<http://roadracingworld.com/news/article/?article=30281>

road racing world - july 2007 Update on Higbee and Kcraget injuries

<http://roadracingworld.com/news/article/?article=29639>

road racing world - july 2007 Moto ST race results from Iowa

<http://roadracingworld.com/news/article/?article=29635>

road racing world - july 2007 Higbee breaks femur, hip and shoulder in Iowa crash

<http://roadracingworld.com/news/article/?article=29628>

road racing world - feb 2007 Higbee to race for RMR in Moto ST series

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<http://roadracingworld.com/news/article/?article=28174>

road racing world - jan 2007 Higbee inducted to hall of fame

<http://roadracingworld.com/news/article/?article=28040>

road racing world - july 2005 Higbee still out with hand injury

<http://roadracingworld.com/news/article/?article=23523>

road racing world - may 2005 Higbee Racing returns with Dave Ebbens at Pikes Peaks

<http://roadracingworld.com/news/article/?article=22901>

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<http://roadracingworld.com/news/article/?article=22166>

road racing world - sept 2003 Fast KWS Superbike

<http://roadracingworld.com/news/article/?article=17909>

road racing world - feb 2003 KWS to field Superbike team

<http://roadracingworld.com/news/article/?article=15861>

road racing world - feb 2004 Higbee / Eslick to join Millenium Technologies Suzuki team

<http://roadracingworld.com/news/article/?article=18915>

road racing world - oct 2003 Higbee to try car racing

<http://roadracingworld.com/news/article/?article=18070>

road racing world - sept 2002 Higbee on Pole position for FUSA in Portland

<http://roadracingworld.com/news/article/?article=14828>

road racing world - aug 2002 Higbee's Buell uses composite pushrods

<http://roadracingworld.com/news/article/?article=14655>

road racing world - aug 2002 Higbee and Himmelsbach win FUSA at Pocono

<http://roadracingworld.com/news/article/?article=14741>

road racing world - march 2002 Higbee leads FUSA morning warmup at Daytona

<http://roadracingworld.com/news/article/?article=13230>

road racing world - march 2002 Higbee tops FUSA qualifying at Daytona

<http://roadracingworld.com/news/article/?article=13223>

road racing world - oct 2001 Higbee tops chart in FUSA Superbike practice at Daytona

<http://roadracingworld.com/news/article/?article=12456>

road racing world - may 2001 Air fence contribution

<http://roadracingworld.com/news/article/?article=11441>

road racing world - april 2001 Higbee Wins FUSA Superbike at Willow Springs

<http://roadracingworld.com/news/article/?article=11316>

road racing world - april 2001 Higbee takes pole position at Willow springs in FUSA

<http://roadracingworld.com/news/article/?article=11309>

road racing world - april 2001 Higbee fastest in FUSA Superbike practice at Willow Springs

<http://roadracingworld.com/news/article/?article=11302>

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road racing world - march 2001 Higbee takes FUSA superbike pole at Daytona
<http://roadracingworld.com/news/article/?article=11099>

HIGBEE RACING YOUTUBE

2010 TTR training

http://www.youtube.com/watch?feature=player_detailpage&v=bh6whnpuzSc